

FOR IMMEDIATE RELEASE
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EnCana Events Centre launches new website in time for last minute shoppers

Dawson Creek, B.C. - The EnCana Events Centre kicked off the holiday season today with a new 60-plus page website loaded with information, starting with the incredible 2009 lineup of entertainment. The new site www.dawsoncreekeventscentre.com comes complete with a photo gallery, information on group tickets, rentals and sales opportunities. Additional information on food & beverage services, assistance for guests with disabilities and more make for a great online experience.

The site launch is timely for any last minute holiday shoppers who are pressed for time and rely on the internet for holiday gift-giving. Whether it's tickets for an upcoming event, purchasing for a group or luxury suite rentals – the site is one click away from completing that holiday shopping list.

The EnCana Events Centre launched an interim website in the summer of 2008 while the much bigger, more detailed site with a multitude of features was being created. This new revision was designed and developed by Gordon Currie of Eldoren Consulting Inc. (ECI), a local web development firm. Eldoren Consulting worked closely with business partner Digital West, a local multimedia consultancy based in Dawson Creek.

“The new site provides quick and easy access to all upcoming events and key information about the building and its information services - it's been designed around the internet user. Looking at similar facility sites, ours by far meets and exceeds the usability and functionality that's online and that's a direct result of using highly skilled and qualified experts in design. It also stems from using best practices and formulating a plan prior to the launch..... It was imperative that the site not be rolled out prematurely – but the timing couldn't have been more perfect,” commented Global-Spectrum Facility Management's Gunnar Fox, General Manager at the EnCana Events Centre.

In addition to details on upcoming entertainment for 2009, the new site offers details on the building and facility, advertising opportunities, seating and parking maps as well as ticket information and box office details. Looking to book an event or rent a luxury suite for one of the upcoming concerts? All that information is now available at your fingertips.

“The EnCana Events Centre is booking awesome talent every day and getting this website up was important as we head into 2009,” said Gordon Currie, CEO of Eldoren Consulting. “Working with the team at EEC has been a pleasure and everyone helped contribute to what we believe to be one of the premier websites in the peace country!”

As part of the year-round celebration of events at the EnCana Events Centre, Global-Spectrum Facility Management is committed to bringing a diverse group and mix of entertainment opportunities to the Peace Region. Many events are planned for the 4,500 seat EnCana Events Centre in the inaugural year and the centre is geared up for concerts, ice skating, family shows and a myriad of other events operated by Global-Spectrum Facility Management. With over 70 facilities across North America, Philadelphia-based Global-Spectrum Facility Management is one of the fastest growing firms in public assembly Facility Management, and is part of one of the world's largest sports and entertainment companies, Comcast-Spectacor (www.comcast-spectacor.com).

Comcast-Spectacor also owns the Philadelphia Flyers of the National Hockey League, the Philadelphia 76ers of the National Basketball Association, the Philadelphia Phantoms of the American Hockey League, Flyers Skate Zone, a series of community ice skating rinks, Comcast SportsNet Philadelphia, a regional sports programming network, Ovations Food Services, a food and beverage services provider, New Era Tickets, a full-service ticketing and marketing product for public assembly facilities, and Front Row Marketing Services, a commercial rights sales company and 3601 Creative Group, a full-service in-house advertising agency. In a partnership with Disson Skating, Comcast-Spectacor annually produces 10 nationally televised figure skating spectaculars on NBC.

Media: All interested media that would like to inquire about interviews should contact Ryan MacIvor or Gordon Currie.

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